

Maharashtra

Note:

1. All figures are in per cent and rounded off; hence they may not add up to 100 where they should.
2. Weighted Data.
3. Figures for February 2014 based on Lokniti, CSDS-IBN National Tracker Poll conducted in Maharashtra.
4. Figures for March 2014 based on Lokniti, CSDS-IBN NES Pre Poll survey conducted in Maharashtra (fresh sample).
5. March 2014 survey fieldwork conducted between 19th and 24th March in 28 Parliamentary seats.
6. Sample size for March 2014 is 1662; Sample size for February 2014 was 1456.

**Table 1: Lok Sabha elections - Pre poll estimated vote share for Maharashtra
BJP-Sena widens lead over Congress-NCP**

| Party/Alliance | Actual vote in 2009 Lok Sabha Elections (%) | Survey-based vote estimate (%) February 2014 | Survey-based vote estimate (%) March 2014 |
|----------------|---|--|--|
| BJP+SS+RPI(A) | 37.8 | 42 | 43 |
| Cong+NCP | 38.9 | 36 | 33 |
| AAP | - | 5 | 5 |
| BSP | 4.8 | 4 | 4 |
| MNS | 4.1 | 4 | 3 |
| Others | 14.4 | 9 | 12 |

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 2: Regional picture

| | |
|---------------------|---|
| Regions | |
| Vidarbha | BJP-Sena leads by wide margin; AAP doing quite well |
| Marathwada | BJP-Sena leads in close contest with Congress-NCP |
| Western Maharashtra | Congress-NCP comfortably ahead |
| North Maharashtra | BJP-Sena way ahead |
| Mumbai-Thane | BJP-Sena leads comfortably |
| Konkan | BJP-Sena leads; AAP doing quite well |

Table 3: Urban Maharashtra giving BJP-Sena a huge lead over Cong-NCP; close contest in rural areas

| Localit y | Vote for BJP+ (%) | Vote for Cong+ (%) |
|--------------|----------------------|-----------------------|
| Rural | 39 | 36 |
| Urban | 48 | 29 |

The rest of the respondents indicated a vote preference for other parties.

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 4: BJP+ leads comfortably among Upper castes and OBCs and is giving Cong+ a tough fight among SCs & STs

| | Vote for BJP+ (%) | Vote for Cong+ (%) |
|----------------------|----------------------|-----------------------|
| Maratha | 40 | 33 |
| Other upper caste | 58 | 23 |
| OBC | 49 | 28 |
| SC | 32 | 32 |
| ST | 39 | 43 |
| Muslims | 5 | 84 |

The rest of the respondents indicated a vote preference for other parties.

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 5: Farmers favouring BJP+ more than Cong+ but latter leads among agri labourers

| | Vote for BJP+ (%) | Vote for Cong+ (%) |
|---------------------------|----------------------|-----------------------|
| Farmers | 43 | 29 |
| Agricultural labourers | 42 | 45 |

The rest of the respondents indicated a vote preference for other parties.

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 6: Most are of the opinion that Raj Thackeray is best suited to take forward Bal Thackeray’s political legacy; among Shiv Sena supporters support for Raj is even higher.

| Leader best suited to take forward Bal Thackeray’s political legacy | All | Traditional Shiv Sena supporters |
|---|-----|----------------------------------|
| Uddhav Thackeray | 14 | 27 |
| Raj Thackeray | 41 | 51 |
| Both | 10 | 8 |
| Neither | 9 | 5 |
| Can’t say/No opinion | 26 | 9 |

Question asked: Who do you think is best suited to take forward Bal Thackeray’s political legacy in Maharashtra – Uddhav Thackeray or Raj Thackeray?

Table 7: Most people said that MNS’s decision to back Modi for PM will benefit the BJP-Sena alliance including voters of the Shiv Sena

| MNS decision to back Modi for PM will... | All | BJP voters | Shiv Sena voters | MNS voters | Cong-NCP voters |
|--|-----|------------|------------------|------------|-----------------|
| Benefit BJP-Sena alliance | 40 | 51 | 43 | 58 | 35 |
| Hurt BJP-Sena alliance | 20 | 18 | 22 | 8 | 25 |
| Can’t say | 40 | 31 | 35 | 34 | 40 |

Question asked: Do you think the MNS’s decision to back Narendra Modi for PM will benefit the Shiv Sena-BJP alliance or hurt it?

Table 8: PM choice of Maharashtra respondents – Modi’s popularity has gone up since survey in February

| Prime Minister choice in Maharashtra <i>(open ended question)</i> | Feb 2014 | Mar 2014 |
|--|----------|-----------|
| Narendra Modi | 31 | 42 |
| Rahul Gandhi | 16 | 16 |
| Sonia Gandhi | 6 | 2 |
| Manmohan Singh | 4 | 2 |
| Arvind Kejriwal | 4 | 3 |
| Mayawati | 3 | 2 |
| Sharad Pawar | 4 | 2 |
| Others | 5 | 3 |
| Can't say | 27 | 28 |

Question asked: Who would you prefer as the Prime Minister of the country after the next/2014 Lok Sabha election? (open ended question)

Table 9: Net satisfaction with the UPA govt’s performance improves marginally but state govt’s performance rated more negatively
(Net satisfaction is Satisfaction percentage minus dissatisfaction percentage)

| Net satisfaction with... | Feb 2014 | Mar 2014 |
|------------------------------|----------|----------|
| Performance of State govt. | -5 | -9 |
| Performance of Central govt. | -1 | +1 |

Questions asked: Are you satisfied or dissatisfied with the performance of Congress-NCP government in Maharashtra over the last four and a half years? Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last 4 ½ / 5 years?

Table 10: Anti-UPA mood continues in Maharashtra

| Should the UPA govt get another chance after the 2014 Lok Sabha election? | Opinion in Maharashtra | |
|---|------------------------|-----------------|
| | Feb 2014 | Mar 2014 |
| Yes | 25 | 23 |
| No | 57 | 58 |
| Can't say | 18 | 19 |

Question asked: Should the Congress-led UPA government get another chance after the 2014 Lok Sabha election?

Table 11: Top five voting issues in Maharashtra

| Key voting issues in Maharashtra | % |
|----------------------------------|----|
| Development | 20 |
| Corruption | 19 |
| Price rise | 16 |
| Unemployment | 5 |
| Farmers problems | 5 |

The rest of the respondents gave other answers.

Question asked: What will be the single most important issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding*)