

Madhya Pradesh

Note:

1. All figures are in per cent and rounded off; hence they may not add up to 100 where they should.
2. Weighted Data.
3. Figures for January 2014 based on Lokniti, CSDS-IBN National Tracker Poll conducted in Madhya Pradesh.
4. Figures for March 2014 based on Lokniti, CSDS-IBN NES Pre Poll survey conducted in Madhya Pradesh (fresh sample).
5. March 2014 survey fieldwork conducted between 20th and 24th March in 13 Parliamentary seats.
6. Sample size for March 2014 is 1121; Sample size for January 2014 was 936.

**Table 1: Lok Sabha elections - Pre poll estimated vote share for Madhya Pradesh
BJP maintains big lead over Congress**

Party	Actual vote in 2009 Lok Sabha Elections (%)	Survey-based vote estimate (%) January 2014	Survey-based vote estimate (%) March 2014
BJP	43.4	51	52
Cong	40.1	29	28
BSP	5.9	5	5
AAP	-	3	3
Others	10.6	12	12

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 2: Cong doing slightly better in urban parts but trails BJP by a very wide margin in rural areas

	Vote for BJP (%)	Vote for Cong (%)
Rural	56	26
Urban	42	32

The rest of the respondents indicated a vote preference for other parties.

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 3: Cong doing well only among Muslims but trails BJP among its other traditional voters Dalits and Tribals

	Vote for BJP (%)	Vote for Cong (%)
Dalits	47	31
Tribals	62	24
Muslims	8	92

The rest of the respondents indicated a vote preference for other parties.

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 4: Awareness about Arun Yadav, the new state Congress chief highest in Mahakoshal region and least in Vindhya Pradesh

	All	Mahakoshal	Vindhya Pradesh	18-25 years
Heard of Arun Yadav	52	66	43	58
Not heard of Arun Yadav	48	34	57	42

Question asked: Have you heard about Arun Yadav?

Table 5: PM choice of Madhya Pradesh respondents – Modi still way ahead but his popularity has decreased since last survey in January

Prime Minister choice in Madhya Pradesh <i>(open ended question)</i>	Opinion in Madhya Pradesh	
	Jan 2014	Mar 2014
Narendra Modi	54	45
Rahul Gandhi	21	20
Sonia Gandhi	3	3
Manmohan Singh	2	1
Mayawati	6	3
Arvind Kejriwal	3	3
Shivraj Singh Chouhan	3	6
Others	1	1
Can't say	7	18

Question asked: Who would you prefer as the Prime Minister of the country after the next/2014 Lok Sabha election? (Open ended question)

Table 6: When respondents were given a choice between Shivraj and Modi for PM, more opted for Shivraj than Modi as Congress supporters rallied behind Shivraj.

Modi or Shivraj: Who would make a better PM?	Opinion in Madhya Pradesh	
	Jan 2014	Mar 2014
Narendra Modi	46	30
Shivraj Singh Chouhan	30	32
Both	8	11
Neither	7	15
Can't say	10	11

Question asked: If you had to choose between Narendra Modi and Shivraj Singh Chouhan, who do you believe will make a better PM?

Table 7: Net satisfaction with UPA govt's performance has gone up in Madhya Pradesh since last survey in January but still quite low
(Net satisfaction is Satisfaction percentage minus dissatisfaction percentage)

Net satisfaction with...	Jan 2014	Mar 2014
Performance of State govt.	+79	+66
Performance of Central govt.	-5	+11

Questions asked: Are you satisfied or dissatisfied with the performance of Shivraj Singh Chouhan led BJP government in Madhya Pradesh? Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last 4 ½ / 5 years?

Table 8: Anti-incumbency sentiment against UPA govt still very high in Madhya Pradesh

Should the UPA govt get another chance after the 2014 Lok Sabha election?	Opinion in Madhya Pradesh	
	Jan 2014	Mar 2014
Yes	26	23
No	59	53
Can't say	15	24

Question asked: Should the Congress-led UPA government get another chance after the 2014 Lok Sabha election?

Table 9: Top five voting issues in Madhya Pradesh

Key voting issues in Madhya Pradesh	%
Corruption	23
Price rise	15
Unemployment	15
Development	9
Supply of drinking water	6

The rest of the respondents gave other answers.

Question asked: What will be the single most important issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding*)