

Kerala

Note:

1. All figures are in per cent and rounded off; hence they may not add up to 100 where they should.
2. Weighted Data.
3. Figures for January 2014 based on Lokniti, CSDS-IBN National Tracker Poll conducted in Kerala.
4. Figures for March 2014 based on Lokniti, CSDS-IBN NES Pre Poll survey conducted in Kerala (fresh sample).
5. March 2014 survey fieldwork conducted between 20th and 25th March in 13 Parliamentary seats.
6. Sample size for March 2014 is 607; Sample size for January 2014 was 807.

**Table 1: Lok Sabha elections - Pre poll estimated vote share for Kerala
UDF continues to be ahead of LDF but gap reduces**

Party/Alliance	Actual vote in 2009 Lok Sabha Elections (%)	Survey-based vote estimate (%) January 2014	Survey-based vote estimate (%) March 2014
UDF	47.7	50	45
LDF	41.9	31	36
BJP	6.3	9	11
AAP	-	5	3
Others	4.1	5	5

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 2: Things could change by voting day as LDF voters seem more committed than UDF voters some of whom may change their decision by voting day

	UDF voters	LDF voters	BJP voters
Will vote for the same party on voting day	76	96	81
Decision can change by voting day	12	3	14
Can't say	12	1	5

Question asked: (If 'Voted') The party for which you voted now, will you vote for the same party on the day of voting or your decision may change?

Table 3: The regional picture

Regions	
Malabar	UDF ahead but LDF close behind
Cochin	UDF comfortably ahead
Travancore	Neck and neck between UDF and LDF

Table 4: Religious divide - Muslims and Christians are mostly with UDF

	Vote for UDF (%)	Vote for LDF (%)
Hindu	31	44
Muslim	59	30
Christia n	68	18

The rest of the respondents indicated a vote preference for other parties

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 5: Gender divide - UDF leads LDF among men by a wide margin; LDF leads UDF among women but only narrowly

	Vote for UDF (%)	Vote for LDF (%)
Men	49	28
Women	41	44

The rest of the respondents indicated a vote preference for other parties

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 6: UDF seen as being more corrupt than LDF but also seen as being better for Kerala's development

Which front is...?	UDF	LDF	Both	Neither
Better for Kerala's development	39	30	14	6
More corrupt	39	16	30	3

The rest of the respondents did not give an opinion

Question asked: If we compare the UDF and the LDF government – which Front according to you is better for Kerala's development? If we compare the UDF and the LDF government – which Front according to you is more corrupt?

Table 7: Support for UDF govt's recent decisions concerning its opponent LDF

	Support	Oppose
Decision of UDF govt. to fight the Lavalin corruption case against Pinarayi Vijayan.	45	18
Decision of UDF govt to hand over the probe of a political conspiracy in the T P Chandrasekharan murder case to the CBI	67	8

The rest of the respondents did not give an opinion

Question asked: Now I will ask you about the some of the recent decisions of the UDF government. Do you support or oppose these decisions?

Table 8: Most respondents in Kerala did not have an opinion on the Kasturirangan committee report on Western Ghats but among those who did, most want the restrictions imposed on industrial and mining activities in some of Kerala's villages to continue.

Central govt should...	All
Withdraw the restrictions imposed on industrial and mining activities in some of Kerala's villages	16
Continue with the restrictions imposed based on the G. Kasturirangan committee's recommendations	27
No opinion on the issue	32
Not heard about G. Kasturirangan committee's recommendations	25

Question asked: Do you think the Central government should withdraw the restrictions imposed on industrial and mining activities in some of Kerala villages based on G. Kasturirangan committee's recommendations?

Table 9: Net satisfaction with the performance of the UPA and UDF govts is quite high; Oommen Chandy's performance rated better than his govts
(Net satisfaction is Satisfaction percentage minus dissatisfaction percentage)

Net satisfaction with...	Mar 2014
Performance of UDF govt.	+10
Performance of Chandy as CM	+27
Performance of UPA govt.	+7

Questions asked: Are you satisfied or dissatisfied with the performance of UDF government in Kerala over the last three years? Are you satisfied or dissatisfied with the performance of Oommen Chandy as the chief minister of Kerala over the last two and half years? Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last 5 years?

Table 10: Anti-UPA govt mood in Kerala still quite high

Should the UPA government get another chance after the 2014 Lok Sabha election?	Opinion in Kerala	
	Jan 2014	Mar 2014
Yes	31	28
No	46	45
Can't say	24	27

Question asked: Should the Congress-led UPA government get another chance after the 2014 Lok Sabha election?

Table 11: PM choice in Kerala - Kerala among the few states where Rahul Gandhi is more preferred than Narendra Modi

Prime Minister choice in Kerala	Opinion in Kerala	
	Jan 2014	Mar 2014
Rahul Gandhi	21	24
Narendra Modi	7	12
Manmohan Singh	5	3
Sonia Gandhi	3	1
Arvind Kejriwal	2	1
Others	5	4
Can't say	57	55

Question asked: Who would you prefer as the Prime Minister of the country after the next/2014 Lok Sabha election?

Table 12: Top five voting issues in Kerala

Key voting issues in Kerala	%
Price rise	55
Corruption	8
Development	4
Environment	3
Supply of drinking water	2

The rest of the respondents gave other answers.

Question asked: What will be the single most important issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding*)