

State Code

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P.C. Code

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A.C. Code

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P.S. Code

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Respondent No.

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As in voter list

Centre for the Study of Developing Societies
29, Rajpur Road, Delhi - 110054, India

LOKNITI-IBN
NATIONAL TRACKER POLL 2014
Round 3

- F1.** State Name: **TAMIL NADU**
- F2.** Parliamentary Constituency (P.C.) Name: _____
- F3.** Assembly Constituency (A.C.) Name: _____
- F4.** Polling Station (P.S.) Name: _____
- F5.** Name of the Respondent: _____
- F6.** Address of the respondent (*Give landmark*): _____

- F7.** Date of interview (*dd/mm/yyyy*): _____
- F8.** Time of starting the interview: _____
- F9.** Name of the Investigator (*Code Roll No.*): _____

INVESTIGATOR'S INTRODUCTION AND STATEMENT OF INFORMED CONSENT

My name is _____ and I have come from the Centre for the Study of Developing Societies (also give your University's reference), a social science research organization in Delhi. We are conducting a national survey to gauge the opinion of people on issues related to politics and governance. For this exercise we will be interviewing thousands of people across the country. The findings of this survey will be used for television programmes and writing articles in newspapers. This survey is an independent study and is not linked to any political party or government agency. Whatever information you provide will be kept strictly confidential. Participation in this survey is voluntary and it is entirely up to you to answer or not answer any question that I ask. We hope that you will take part in this survey since your participation is important. It usually takes 25 to 30 minutes to complete this interview. Please spare some time for the interview and help me in successfully completing the survey.

INTERVIEW BEGINS

- Z1.** What is your age? _____ (*in completed years*) 98. No Response (*Code 95 for 95 yrs & above*)
- Z2.** Gender: 1. Male 2. Female
- Z3.** What is your marital status? 1. Married
2. Married, gauna not performed (*Married but not started living together*)
3. Widowed 4. Divorced 5. Separated
6. Deserted 7. Never married/Single 8. No Response
- Q1.** Lok Sabha elections are going to be held in a few months time. If Lok Sabha elections were to be held tomorrow, which party would you vote for? (*Supply White dummy ballot and explain procedure. Consult codebook for coding*) _____ 98. DK/CS/NR
- Q1a.** (*If voted in Q1*) The party you just voted for, would you have voted for the same party had the Lok Sabha elections been held a month ago? 2. Yes 1. No 8. CS 9. NA
- Q1b.** (*If voted in Q1*) The party for which you voted now, will you vote for the same party on the day of voting or your decision may change after seeing the list of candidates?
1. Vote for the same party 2. Decision may change after seeing candidates
8. DK/CS/NR 9. NA
- Q2.** Who would you prefer as the Prime Minister of the country after the 2014 Lok Sabha election? (*Do not offer any name & record exact answer. Consult codebook later for coding*) _____ 98. DK/CS/NR
- Q3.** People have different considerations when they go out to vote. What will be the most important consideration for you when you vote in the 2014 Lok Sabha election – local Candidate, Party or the Prime Ministerial candidate of a party?
1. Local Candidate 2. Party 3. Prime Ministerial candidate
4. Other (specify) _____ 8. DK/CS/NR
- Q4.** Can you tell me the name of the Prime Minister of India? _____ (*Do not prompt the answer*) 1. Correct answer 2. Incorrect answer
- Q5.** Can you tell me the name of the Prime ministerial candidate of the Bharatiya Janata Party? _____ (*Do not prompt the answer*) 1. Correct answer 2. Incorrect answer
- Q6.** Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last four and half years? (*Probe further whether 'fully' or 'somewhat' satisfied or dissatisfied*). 1. Fully satisfied 2. Somewhat satisfied 3. Somewhat dissatisfied
4. Fully dissatisfied 8. DK/CS/NR
- Q7.** Are you satisfied or dissatisfied with the performance of the AIADMK government in Tamil Nadu over the last nearly three years? (*Probe further whether 'fully' or 'somewhat' satisfied or dissatisfied*).
1. Fully satisfied 2. Somewhat satisfied 3. Somewhat dissatisfied
4. Fully dissatisfied 8. DK/CS/NR
- Q8.** Are you satisfied or dissatisfied with Manmohan Singh's performance as the Prime Minister? (*Probe further whether 'fully' or 'somewhat' satisfied or dissatisfied*).
1. Fully satisfied 2. Somewhat satisfied 3. Somewhat dissatisfied
4. Fully dissatisfied 8. DK/CS/NR
- Q9.** What will be the **single most important** issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding later*) _____ 98. DK/CS/NR

- Q10.** Are you satisfied or dissatisfied with the work done by the Lok Sabha MP from your constituency over the last four and half years? (*Probe further whether ‘fully’ or ‘somewhat’ satisfied or dissatisfied*)
1. Fully Satisfied 2. Somewhat Satisfied 3. Somewhat dissatisfied
4. Fully dissatisfied 8. DK/CS/NR
- Q11.** Have you heard about the Aam Admi Party (AAP)? 2. Heard 1. Not heard
- Q11a.** (*If heard in Q11*) How likely are you to vote for AAP, if AAP contests from your Lok Sabha constituency – very likely, somewhat likely or not at all?
1. Very Likely 2. Somewhat likely 3. Not at all
8. CS 9. NA
- Q12.** People have different opinions on Aam Aadmi Party leader Arvind Kejriwal’s politics. Some people believe that Arvind Kejriwal is doing nothing but drama keeping in mind the 2014 Lok Sabha elections, while others believe that he is genuinely concerned about the issues concerning the common man. What is your opinion?
1. Doing only drama 2. Is genuinely concerned
3. Does drama but is genuinely concerned as well 4. I don’t care 8. Can’t say
- Q13.** In the last 2 months have you attended a public meeting or rally of any political party? 2. Yes 1. No
- a. **Q13a.** (*If yes*) Which party? (*Record upto 2 answers but don’t force them to give 2 answers*)
- b. a. _____ 98. CS 99. NA (*Consult code book for coding*)
b. _____ 98. CS 99. NA (*Consult code book for coding*)
- Q13b.** (*If yes*) What was the main reason for attending the rally? (*Consult code book for coding*) _____
_____ 98. CS 99. NA
- Q14.** When you see massive crowds in the rally of a political party, whether on TV or in person, does it attract you to vote for that political party or it does it make no difference to your voting choice?
1. Makes me more attracted to vote for the political party
2. Does not make any difference 8. CS
- Q15.** If you had to choose between Narendra Modi and Rahul Gandhi as the next Prime Minister of India, who would you choose?
1. Rahul Gandhi 2. Narendra Modi
3. Any one would do 4. Neither 8. DK/CS
- Q16.** Some believe that governments should impose regulations on private businesses/industries to ensure everybody’s well being, while others say, to ensure everybody’s well being the governments should not impose regulations on private businesses/industries as less regulations will allow them to grow. What is your opinion?
1. Should impose more regulations
2. Should impose less regulations 8. CS
- Q17.** Would you support or oppose a government policy that enables foreign companies and individuals to invest more freely in Indian companies and government projects?
1. Support 2. Oppose 3. Will depend on the nature of the project 8. CS
- Q18.** If you had to choose between Arvind Kejriwal, Narendra Modi and Rahul Gandhi as the next Prime Minister of India, who would you choose?
1. Arvind Kejriwal 2. Narendra Modi 3. Rahul Gandhi 4. Kejriwal or Modi
5. Kejriwal or Rahul 6. Modi or Rahul 7. Any would do 8. None 9. DK/CS
- Q19.** In your opinion, how decent is the language used by political parties towards each other these days - Very decent, Somewhat decent or Not at all decent?
1. Very decent 2. Somewhat decent 3. Not at all decent 8. CS

a.				Q19a. (If 'Somewhat decent' or 'Not at all decent') Which party according to you uses the most indecent language towards its opponents? (Record upto 2 answers but don't force them to give 2 answers)
		a.	_____ 98. CS 99. NA (Consult code book for coding)	
b.			b.	_____ 98. CS 99. NA (Consult code book for coding)
		Q20. In your locality which one political party indulges in these activities the most ? (Consult code book for coding)		
a.				Issue Party Name
		a.	Hooliganism _____	98. DK/CS/NR
b.			b.	Nepotism _____ 98. DK/CS/NR
c.			c.	Factional fights _____ 98. DK/CS/NR
d.			d.	Communalism _____ 98. DK/CS/NR
				Q21. So far which party's election campaign has been most appealing to you? (Record name & consult party codes) _____ 98. DK/CS/NR
				Q22. Now I am going to read out a few issues/areas. For each of these issues, you tell me which leader will address them better- Rahul Gandhi, Narendra Modi or Arvind Kejriwal?
a.				Rahul Modi Kejriwal CS
		a.	Economic Problems	1 2 3 8
b.			b.	Women empowerment 1 2 3 8
c.			c.	Development of the country 1 2 3 8
d.			d.	Upliftment of Dalits 1 2 3 8
e.			e.	Controlling inflation 1 2 3 8
f.			f.	Betterment of the Muslim community 1 2 3 8
g.			g.	National security 1 2 3 8
h.			h.	Controlling corruption 1 2 3 8
				Q23. Now I am going to read out some important steps taken by the UPA government at the Centre. Please tell me whether you agree with them or not?
a.				Agree Disagree Can't say
		a.	Giving minority status to the Jain community	1 2 8
b.			b.	Scholarships to students from the minority community 1 2 8
c.			c.	Increasing the number of subsidized cooking gas (LPG) cylinders from 9 to 12. 1 2 8
				Q24. In your opinion was the Congress party's decision of not projecting Rahul Gandhi as its prime ministerial candidate for the 2014 Lok Sabha polls the right decision or a wrong decision?
				1. Right Decision 2. Wrong Decision 3. I don't care 8. CS
				Q25. In your opinion is Narendra Modi right or wrong in referring to Rahul Gandhi as a 'Shehzada' in his speeches?
				1. Right 2. Wrong 8. CS
				Q26. Recently a Congress leader called Narendra Modi as someone who may sell tea but not become the prime minister of the country. Have you heard about this?
				2. Heard 1. Not Heard
				Q26a. (If heard) Do you think the Congress leader should have made this comment against Narendra Modi?
				2. Yes 1. No 8. CS 9. NA
				Q26b. The BJP has decided to launch a "Chai pe Charcha Campaign" across the country as part of its poll campaign. If the BJP workers organise such a programme in your area will you go there?
				1. Attend 2. Not Attend 3. I don't Care 4. Attend if invited
				5. Have already attended 8. CS

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Q27. Thinking of how you (or your family, in the case of first time voters) have voted in the last four-five elections, how would you describe yourself? Which party's traditional supporter are you? (**Record name & consult party codes**) _____

97. Not a supporter of any one party

98. DK/CS/NR

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Q28. If a non-Congress non-BJP government comes to power after the 2014 Lok Sabha election, then who should become the Prime Minister? _____ (**Record answer and code from the codebook**)

98. Can't say

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Q29. When you listen to a speech or an interview of Rahul Gandhi, to what extent do you get attracted to vote for the Congress – to a great extent, to some extent or not at all?

1. To a great extent 2. Somewhat extent 3. Not at all 8. CS

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Q30. When you listen to a speech or an interview of Narendra Modi, to what extent do you get attracted to vote for the BJP – to a great extent, to some extent or not at all?

1. To a great extent 2. Somewhat extent 3. Not at all 8. CS

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Q31. When you listen to a speech or an interview of Arvind Kejriwal, to what extent do you get attracted to vote for the AAP – to a great extent, to some extent or not at all?

1. To a great extent 2. Somewhat extent 3. Not at all 8. CS

Q32. How regularly do you do the following for News – daily, sometimes, rarely or never?

a.	
b.	
c.	
d.	

	Daily	Sometimes	Rarely	Never	CS/NR
a. Watch TV	1	2	3	4	8
b. Listen to the radio	1	2	3	4	8
c. Read newspaper	1	2	3	4	8
d. Use the internet/go online	1	2	3	4	8

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Q33. Do you think news channels these days do biased reporting?

2. Yes 1. No 8. CS

Q33a. (*If yes in Q33*) In favour of which political party are they biased? (**Record upto 2 answers but don't force them to give 2 answers**)

a.		
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a. _____ 98. CS 99. NA (**Consult code book for coding**)

b.		
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b. _____ 98. CS 99. NA (**Consult code book for coding**)

Tamil Nadu State Specific Question

- | | | | | | | | |
|--------------------------|---------------|--|--|-----------------------------|-------------|----------------|----------|
| <input type="checkbox"/> | TNQ1. | Have you heard about the alliance between AIADMK and the Left parties for the 2014 Lok Sabha elections? | 2. Heard | 1. Not Heard | | | |
| <input type="checkbox"/> | TNQ1a. | <i>(If heard)</i> Do you support or oppose the AIADMK-Left alliance? | 2. Support | 1. Oppose | 8. CS | 9. NA | |
| <input type="checkbox"/> | TNQ1b. | <i>(If support)</i> Should AIADMK tie up with more parties other than the Left for the forthcoming 2014 Lok Sabha elections? | 2. Yes | 1. No | 8. CS | 9. NA | |
| <input type="checkbox"/> | TNQ1c. | <i>(If oppose)</i> Should AIADMK have tied up with some other parties then? | 2. Yes | 1. No | 8. CS | 9. NA | |
| <input type="checkbox"/> | TNQ2. | In your opinion should the DMK contest the Lok Sabha elections in Tamil Nadu alone or should it find an ally? | 1. Alone | 2. With Ally | 8. CS | | |
| <input type="checkbox"/> | TNQ2a. | <i>(If with ally)</i> Ideally with which party should they form an alliance with? | _____ <i>(Consult codebook for coding)</i> | | | 98. No Opinion | 99. N.A. |
| <input type="checkbox"/> | TNQ3. | In your opinion should the Congress contest the Lok Sabha elections in Tamil Nadu alone or should it find an ally? | 1. Alone | 2. With Ally | 8. CS | | |
| <input type="checkbox"/> | TNQ3a. | <i>(If with ally)</i> Ideally with which party should they form an alliance with? | _____ <i>(Consult codebook for coding)</i> | | | 98. No Opinion | 99. N.A. |
| <input type="checkbox"/> | TNQ4. | Some believe that DMK chief M.Karunanidhi has done injustice to his son M. K. Alagiri while others believe Karunanidhi has been fair to Alagiri. What is your opinion? | 1. Has done injustice to Alagiri | 2. Has been fair to Alagiri | 8. DK/CS | | |
| <input type="checkbox"/> | TNQ5. | Should the AIADMK project Jayalalithaa as a prime ministerial candidate in the 2014 Lok Sabha elections? | 2. Yes | 1. No | 8. CS | | |
| <input type="checkbox"/> | TNQ6. | And do you think Jayalalithaa can become the next Prime Minister of India after the 2014 Lok Sabha election? | 2. Yes | 1. No | 8. CS | | |
| <input type="checkbox"/> | Q34. | Should the Congress-led UPA government at the Centre get another chance after the 2014 Lok Sabha election? | 2. Yes | 1. No | 8. DK/CS/NR | | |

BACKGROUND DATA

Personal Information

Z4. Up to what level have you studied? _____
(Record exactly and consult code book) 9. No response

Z5. What is your main occupation? _____ 98. No response
(Record exactly and consult codebook & if retired, try to ascertain his/her previous occupation. If student or housewife, then note down that as well)

Z5a. Are you the main earner of your household? 2. Yes 1. No

Z5b. *(If No in Z5a)* What is the occupation of the main earner of your household? _____
 _____ 99. NA *(Record exactly and consult codebook for coding)*

Z6. **Z6.** What is your Caste/Jati-biradari/Tribe name? _____ *(Consult code book for code)*

Z6a. And what is your caste group? *(Double check and consult code book)*

- | | |
|---------------------------------|-------------------------|
| 1. Scheduled Caste (SC) | 2. Scheduled Tribe (ST) |
| 3. Other Backward Classes (OBC) | 4. Other |

Z7. What is your religion? 1. Hindu 2. Muslim 3. Christian 4. Sikh 5. Buddhist/Neo Buddhist
 6. Jain 7. No religion 9. Others *(Specify)* _____

Z8. Do you have ration card? 1. Above Poverty Line 2. Below Poverty Line 3. Antyodaya 4. Annapurna
 5. Do not have 6. Had, but lost it 7. Any other *(Specify)* _____ 8. NR

Household Information

Note: *Hereafter any reference to household would mean 'normal household' defined as a house where family members live. If Respondent refers to an 'institutional household', for example old age homes, hostels, religious institutions, etc, ask about household back home.*

Z9. Area/Locality: 1. Village 2. Town (Below 1 lakh)
 3. City (Above 1 lakh) 4. Metropolitan City (Above 10 lakh)
(If in doubt consult the electoral roll)

Z9a. *(If Town/City/Metropolitan)* Type of house where Respondent lives
 1. House/Flat/Bungalow 2. House/Flat with 3 or 4 bedrooms with 5 or more bedrooms
 3. House/Flat with 2 bedrooms 4. Houses/Flat with 2 Pucca rooms
 5. House with 1 Pucca room 6. Mainly Kutcha house 7. Slum/Jhuggi Jhopri 9. NA.

Z9b. *(If village)* Type of house where Respondent lives
 1. Pucca (both wall and roof made of pucca material)
 2. Pucca-Kutcha (Either wall or roof is made of pucca material and other of kutcha material)
 3. Kutcha (both wall and roof are made of kutcha material other than materials mentioned in category 4)
 4. Hut (both wall and roof made of grass, leaves, mud, un-burnt brick orbamboo) 9. NA.

Z10. Total No. of family members living in the household: Adults: ___ Children: : ___ *(If more than 9, Code 9)*

A C

Z11. Do you or members of your household have the following:

		Yes	No
a.	<input type="checkbox"/>	1	2
b.	<input type="checkbox"/>	1	2
c.	<input type="checkbox"/>	1	2
d.	<input type="checkbox"/>	1	2
e.	<input type="checkbox"/>	1	2
f.	<input type="checkbox"/>	1	2
g.	<input type="checkbox"/>	1	2
h.	<input type="checkbox"/>	1	2
i.	<input type="checkbox"/>	1	2
j.	<input type="checkbox"/>	1	2
k.	<input type="checkbox"/>	1	2
l.	<input type="checkbox"/>	1	2

Z12. (If Rural) Livestock **Total Number**

a.	<input type="checkbox"/>	<input type="checkbox"/>	a. Goat /sheep:	_____
b.	<input type="checkbox"/>	<input type="checkbox"/>	b. Cow/Oxen /buffalo/Camel:	_____
c.	<input type="checkbox"/>	<input type="checkbox"/>	c. Any other:	_____

Z13. Total monthly household income - putting together the income of all members of the household?

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
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(Record exact amount in Rupees. If respondent does not give any amount then record 000000)