

Official No. of A.C.

S. No. of P.S.

Respondent S.No.

Centre for the Study of Developing Societies  
29, Rajpur Road, Delhi - 110054, India

**KERALA ELECTION STUDY - 2011  
POST-POLL SURVEY**

F1. State Name: \_\_\_\_\_

F2. A.C. Name: \_\_\_\_\_

F3. P.S. Name: \_\_\_\_\_

F4. Name of the Respondent: \_\_\_\_\_

F5. Address of the respondent (*Give landmark*): \_\_\_\_\_

F6. Date of interview (*dd/mm/yyyy*): \_\_\_\_\_

F7. Time of starting the interview: \_\_\_\_\_

F8. Name of the Investigator (*Code Roll No.*): \_\_\_\_\_

**INVESTIGATOR'S INTRODUCTION AND STATEMENT OF INFORMED CONSENT**

*My name is \_\_\_\_\_ and I have come from Centre for the Study of Developing Societies (also give your University's reference), a social science research organization in Delhi. We are conducting a Kerala Post Poll survey on the opinion of people on politics and interviewing thousands of people across the State. The findings of this survey will be used for television programmes and writing articles in newspapers.*

*This survey is an independent study and is not linked to any political party or government agency. Whatever information you provide will be kept strictly confidential.*

*Participation in this survey is voluntary and it is entirely up to you to answer or not answer any question that I ask. We hope that you will take part in this survey since your participation is important. It usually takes 30 to 40 minutes to complete this interview. Please spare some time for the interview and help me in successfully completing the survey.*

F10. May I begin the interview now?

1. Respondent agrees to be interviewed

2. Respondent does not agree to be interviewed

**INTERVIEW BEGINS:**

**Q1.** While talking to people about the recent elections to the Vidhan Sabha, we find that some people were not able to vote. How about you - were you able to vote or not?

1. Could not vote (*Go to Q1c.*)                      2. Voted                      8. Don't remember

**Q1a.** (*If Voted*) Whom did you vote for? I am giving you this slip which has names and election symbols of all the candidates that you saw on the voting machine. On this slip please put a mark in front of the same symbol against which you pressed the button.

(*Supply WHITE dummy ballot and explain procedure*) \_\_\_\_\_ 99. NA

**Q1b.** (*If Voted*) When did you finally make up your mind about whom to vote for?

1. On the day of voting                      2. A day or two before voting  
3. Earlier, during the campaign                      4. Even before the campaign started  
8. Can't say                      9. NA

**Q1c.** (*If Not Voted*) What was the main reason due to which you could not vote in this election?

0. Out of station                      1. Not well  
2. No interest/did not feel like voting                      3. Prevented /Fear of violence  
4. No identity card/ identity proof                      5. No good choice  
6. Someone had voted in place of me before I went to vote                      7. Others(*Specify*) \_\_\_\_\_  
8. Can't say                      9. NA

**Q1d.** (*If Voted*) Did the election officer correctly put the mark on your finger? (*Please observe marking on the index finger and record the answer accordingly*)

2. Checked and mark found                      1. Checked, but mark not found                      8. Could not check the mark                      9. NA

**Q2.** Who did you vote for during the last Lok Sabha elections held in 2009? I mean the MP elections for electing the Central Government in Delhi. On this slip please put a mark in front of the same symbol against which you had pressed the button. (*Supply yellow dummy ballot paper and explain the procedure* \_\_\_\_\_ 99.NA)

**Q3.** Now let us talk about the election campaign during this election. How interested were you in the election campaign this time – a great deal, somewhat or not at all?

1. Great deal                      2. Somewhat                      3. Not at all                      8. Can't say/DK

**Q4.** During the elections people participate in various activities related to election. Did you participate in any such activities during the recent election campaign?

|    | <b>Activities</b>                         | <b>Yes</b> | <b>No</b> | <b>No Opinion</b> |
|----|---|------------|-----------|-------------------|
| a. | a. Attended election meetings?            | 1          | 2         | 8                 |
| b. | b. Participated in processions/rallies?   | 1          | 2         | 8                 |
| c. | c. Went home to home for canvassing?      | 1          | 2         | 8                 |
| d. | d. Collected funds?                       | 1          | 2         | 8                 |
| e. | e. Distributed Pamphlets/ Put up posters? | 1          | 2         | 8                 |

**Q5.** Did any candidate, party worker or canvasser come to your house during the campaign to ask for your vote?                      1. No                      2. Yes                      8. Don't remember

**Q6.** (*If Voted*) In deciding who to vote for in the just concluded elections, whose opinion mattered to you most? (*Don't read answer categories*)

0. Local Political Leader                      1. Husband/wife                      2. Other family members  
3. Caste/community leaders                      4. Friends/neighbours                      5. Co-workers/colleagues  
6. No one, I voted on my own                      7. Others (*Specify*) \_\_\_\_\_                      8. Can't say                      9. NA





- Q24.** Have you heard about factionalism and infighting among LDF leaders?  
2. Yes                      1. No                      8. Can't Say/D.K.
- Q24a.** (*If yes*) To what extent it influenced your voting decision - a great deal, somewhat or not at all?  
3. Great deal      2. Somewhat      1. Not at all      8. Can't say/D.K.      9. NA
- Q25.** If you were to compare Congress and CPM, which of these two parties suffered more due to factional fights within the party?  
1. Congress      2. CPM      3. Both      4. Neither      8. D.K./Can't say
- Q26.** People have different opinion about the present LDF government in Kerala. Some people say that this is a bad government and should be changed, some say that the performance of the government has been good and should not be changed, while some people say that the performance of the government has been OK but it should be changed. What is your opinion in this regard?  
1. Bad govt should be changed                      2. Good govt. should not be changed  
3. Performance OK but should be changed                      8. Can't say/ D.K.
- Q27.** Now I will read out the names of a few scams. Please tell me have you heard of them?

|    |                                       | Yes | No |
|----|---------------------------------------|-----|----|
| a. |                                       |     |    |
| b. | a. Lottery scam                       | 1   | 2  |
| c. | b. Commonwealth Games scam            | 1   | 2  |
| d. | c. Ice-cream parlour sex scandal case | 1   | 2  |
| e. | d. 2G telecom scam                    | 1   | 2  |
| f. | e. Idamalayar dam corruption case     | 1   | 2  |
|    | f. SNC Lavalin case                   | 1   | 2  |

- Q28.** If V S Achuthanandan had not contested the election this time, would you have still voted for the same party/alliance for which you have voted or you would have changed your voting decision? 1. Voted for the same party      2. Changed voting decision      8. Don't know/ Can't say
- Q29.** How do you rate the present LDF government of Kerala in terms of corruption. Is it very corrupt, somewhat corrupt, or not corrupt at all?  
1 Very corrupt      2 Somewhat corrupt      3 Not corrupt at all      8 Can't say/D.K.

**Q30.** Now I will read out 2 statements about Kerala. Tell me whether you agree with **statement 1** or **Statement 2?** (*Read out both the Statements*)

|    |    |  |  |                      |
|----|----|--|--|----------------------|
| a. | a. | (1) Trade unions are necessary to protect the rights of workers.<br><b>1. Agree with one (1)</b>   | (2) There is too much trade unionism; workers need to be disciplined.<br><b>2. Agree with two (2)</b>                          | <b>8. No Opinion</b> |
| b. | b. | (1) Govt should impose a ceiling on income & wealth to reduce the gap between rich and poor.<br><b>1. Agree with one (1)</b>               | (2) There should be no ceiling on income & wealth so that people have motivation for hard work<br><b>2. Agree with two (2)</b> | <b>8. No Opinion</b> |
| c. | c. | (1) Foreign companies should be allowed to come into Kerala as it would lead to more development and jobs.<br><b>1. Agree with one (1)</b> | (2) Foreign companies should not be allowed into Kerala as they would exploit the people.<br><b>2. Agree with two (2)</b>      | <b>8. No Opinion</b> |
| d. | d. | (1) All major industries should remain in the public sector with the Government if its helps the people.<br><b>1. Agree with one (1)</b>   | (2) There is nothing wrong in privatisation.<br><b>2. Agree with two (2)</b>   | <b>8. No Opinion</b> |

**Q31.** Now I will ask you about the factional fight between two CPM leaders V S Achuthanandan and Pinarayi Vijayan. In your opinion who is more responsible for the fight - Achuthanandan or Vijayan? 1. V S Achuthanandan responsible 2. Pinarayi Vijayan responsible

3. Both responsible 4. Both not responsible 8. Can't say/Don't know

**Q32.** Now I will ask you about a few events/incidents that took place in Kerala over the last five years. Please tell me whether you have heard about them? **Q32a.(If yes)** How would you rate the govt's handling of them – handled very well, handled somewhat well, handled poorly?

| Q32 |                          | Q32a                     |                          |                          |                          |                          |                          |                          |
|-----|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|     |                          | Heard                    | Not (If heard) heard     | Handled very well        | Somewhat well            | Handled poorly           | No Opinion               | N.A.                     |
| a.  | <input type="checkbox"/> |
| b.  | <input type="checkbox"/> |
| c.  | <input type="checkbox"/> |

a. Sabarimala stampede 1 2 1 2 3 8 9  
 b. Munnar evictions 1 2 1 2 3 8 9  
 c. Smart city project 1 2 1 2 3 8 9

**Q33.** Now I will ask you about the assessment of the work done by the LDF government in the state in the last five years. Do you think following have improved or deteriorated? (**Probe further whether 'fully' or 'somewhat' improved or deteriorated**).

|    |                          | Improved                 |                          | Deteriorated             |                          | D.K.                     |
|----|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|    |                          | Fully                    | Somewhat                 | Somewhat                 | Fully                    |                          |
| a. | <input type="checkbox"/> |
| b. | <input type="checkbox"/> |
| c. | <input type="checkbox"/> |
| d. | <input type="checkbox"/> |
| e. | <input type="checkbox"/> |
| f. | <input type="checkbox"/> |
| g. | <input type="checkbox"/> |

a. The Condition of roads 1 2 3 4 8  
 b. The Supply of Electricity 1 2 3 4 8  
 c. The Supply of Drinking water 1 2 3 4 8  
 d. Quality of education in government schools 1 2 3 4 8  
 e. Medical facilities in government Hospitals 1 2 3 4 8  
 f. Law and Order situation 1 2 3 4 8  
 g. Public Bus service 1 2 3 4 8

**Q34.** There are different opinions on the foreign policy of India. Some people say that the Indian government should make efforts to get closer to US, while others say that the Indian government should not make any efforts to get closer to US. What is your opinion?

1. Should make efforts 2. Should not make efforts 8. No opinion/Can't say

**Q35.** Now I will read out few statements. Please tell me whether you agree or disagree with each one of them? (**Probe further whether 'fully' or 'somewhat' agrees or disagrees**).

|    |                          | Agree                    |                          | Disagree                 |                          | DK                       |
|----|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|    |                          | Fully                    | Somewhat                 | Somewhat                 | Fully                    |                          |
| a. | <input type="checkbox"/> |
| b. | <input type="checkbox"/> |
| c. | <input type="checkbox"/> |
| d. | <input type="checkbox"/> |
| e. | <input type="checkbox"/> |
| f. | <input type="checkbox"/> |

a. There should be a legal ban on religious conversions. 1 2 3 4 8  
 b. Marriage of boys and girls from different castes should be banned. 1 2 3 4 8  
 c. Minorities should adopt the customs of the majority community. 1 2 3 4 8  
 d. Muslims are being victimised in the name of fighting terror. 1 2 3 4 8  
 e. Dalit Christians and Christian converts should receive reservation benefits. 1 2 3 4 8  
 f. Too much education for women is not good. 1 2 3 4 8

**Q36.** Please tell me who among the two fronts – LDF and UDF is better for the overall development of Kerala? 1. LDF 2. UDF 3. Both 4. Neither 8. D.K./Can't say

|      |                          |   |                                  |                                 |                           |                       |                   |               |
|------|--------------------------|---|----------------------------------|---------------------------------|---------------------------|-----------------------|-------------------|---------------|
| a.   | <input type="checkbox"/> | <b>Q37.</b> Now I will read out the names of a few communities. Please tell me which Front is better in looking after their interests – LDF or UDF?   | <b>LDF</b>                       | <b>UDF</b>                      | <b>Both</b>               | <b>None</b>           | <b>No opinion</b> |               |
| b.   | <input type="checkbox"/> | a. Farmers  | 1                                | 2                               | 3                         | 4                     | 8                 |               |
| c.   | <input type="checkbox"/> | b. Youth  | 1                                | 2                               | 3                         | 4                     | 8                 |               |
| d.   | <input type="checkbox"/> | c. Muslims  | 1                                | 2                               | 3                         | 4                     | 8                 |               |
| e.   | <input type="checkbox"/> | d. Women  | 1                                | 2                               | 3                         | 4                     | 8                 |               |
| f.   | <input type="checkbox"/> | e. Christians   | 1                                | 2                               | 3                         | 4                     | 8                 |               |
| g.   | <input type="checkbox"/> | f. Poor   | 1                                | 2                               | 3                         | 4                     | 8                 |               |
|      | <input type="checkbox"/> | g. Hindus   | 1                                | 2                               | 3                         | 4                     | 8                 |               |
|      | <input type="checkbox"/> | <b>Q38.</b> Please tell me how important was the issue of price rise for you personally when you voted in this election?  | 1. Very important issue          | 2. Somewhat important issue     | 3. Not an important issue |                       |                   |               |
|      | <input type="checkbox"/> |   | 4. Not at all an important issue | 8. Can't Say                    |                           |                       |                   |               |
|      | <input type="checkbox"/> | <b>Q38a.</b> ( <i>If very important or somewhat important</i> ) In your opinion, which government is more responsible for rising prices Congress-led Central govt or LDF govt in the State?   |                                  |                                 |                           |                       |                   |               |
| Q39. | <input type="checkbox"/> |   | 1. Congress-led Central govt     | 2. LDF govt in the State        | 3. Both                   | 4. None               | 8. Can't say      |               |
|      | <input type="checkbox"/> | <b>Q39.</b> Have you heard or read about the campaigning done by Rahul Gandhi during these elections?   |                                  |                                 |                           |                       |                   |               |
| Q40. | <input type="checkbox"/> |   | 2. Yes                           | 1. No                           | 8. No opinion             |                       |                   |               |
|      | <input type="checkbox"/> | <b>Q40.</b> In your opinion is V S Achuthanandan too old to be the Chief Minister?  | 2. Yes                           | 1. No                           | 8. D.K.                   |                       |                   |               |
| Q41. | <input type="checkbox"/> | <b>Q41.</b> Do you have a family member/members working outside Kerala?   | 2. Yes                           | 1. No                           | 8. D.K.                   |                       |                   |               |
| Q42. | <input type="checkbox"/> | <b>Q42.</b> ( <i>If yes</i> ) Where is your family member working – in some other part of India, in the Gulf, in some other part of the world?  | 1. Other part of India           | 2. In the Gulf                  | 3. Other country          |                       |                   |               |
|      | <input type="checkbox"/> |   | 8. No opinion                    | 9. NA                           |                           |                       |                   |               |
|      | <input type="checkbox"/> | <b>Q43.</b> As compared to five years ago, how is the economic condition of your household today – would you say it has become much better, better, remained same, become worse or much worse?  | 1. Much better                   | 2. Better                       | 3. Same                   | 4. Worse              | 5. Much worse     | 8. No Opinion |
|      | <input type="checkbox"/> | <b>Q44.</b> In whatever financial condition you are placed today, on the whole are you satisfied or dissatisfied with it? ( <i>Probe further whether 'fully' or 'somewhat' satisfied or dissatisfied</i> ).                             |                                  |                                 |                           |                       |                   |               |
|      | <input type="checkbox"/> |   | 1. Fully satisfied               | 2. Somewhat satisfied           | 3. Somewhat dissatisfied  | 4. Fully dissatisfied | 8. D.K.           |               |
|      | <input type="checkbox"/> | <b>Q45.</b> What do you think will be the economic condition of your household in the coming few years. Would you say it will become much better, better, remain the same, become worse or much worse?                                  | 1. Much better                   | 2. Better                       | 3. Same                   | 4. Worse              | 5. Much worse     | 8. No Opinion |
|      | <input type="checkbox"/> | <b>Q46.</b> If there were no alliances between different political parties and all parties were contesting in your seat/constituency, who would have voted for? ( <i>Record name of party &amp; consult Codebook for coding</i> ) _____ | 99. NA                           |                                 |                           |                       |                   |               |
|      | <input type="checkbox"/> | <b>Q47.</b> In an ordinary week, how regularly do you read the newspaper - daily/almost everyday, 3-4 times a week, at least once a week or never?  |                                  |                                 |                           |                       |                   |               |
|      | <input type="checkbox"/> |   | 1. Daily/almost everyday         | 2. At least 3-4 times in a week | 3. At least once a week   | 4. Never              |                   |               |
|      | <input type="checkbox"/> | <b>Q48.</b> In an ordinary week, how regularly do you listen to news on radio - daily/almost everyday, 3-4 times a week, at least once a week or never?   |                                  |                                 |                           |                       |                   |               |
|      | <input type="checkbox"/> |   | 1. Daily/almost everyday         | 2. At least 3-4 times in a week | 3. At least once a week   | 4. Never              |                   |               |
|      | <input type="checkbox"/> | <b>Q49.</b> And what about watching news on TV? In an ordinary week how regularly do you watch news on TV - daily/almost everyday, 3-4 times a week, at least once a week or never?   |                                  |                                 |                           |                       |                   |               |
| a.   | <input type="checkbox"/> |   | 1. Daily/almost everyday         | 2. At least 3-4 times in a week | 3. At least once a week   | 4. Never              |                   |               |
| b.   | <input type="checkbox"/> | <b>Q50.</b> For election related news, did you use/access the following sources?  | Yes                              | No                              |                           |                       |                   |               |
| c.   | <input type="checkbox"/> | a. TV   |                                  |                                 | 1                         | 2                     |                   |               |
| d.   | <input type="checkbox"/> | b. Radio  |                                  |                                 | 1                         | 2                     |                   |               |
|      | <input type="checkbox"/> | c. Newspaper  |                                  |                                 | 1                         | 2                     |                   |               |
|      | <input type="checkbox"/> | d. Internet/Website   |                                  |                                 | 1                         | 2                     |                   |               |
|      | <input type="checkbox"/> | <b>Q51.</b> In your opinion, should the LDF government get another chance?  | 2. Yes                           | 1. No                           | 8. Can't say              |                       |                   |               |

## BACKGROUND DATA

### Personal Information

**Z1.** Now let us talk about this village/ town you live in. How long have you lived here? (*If not all life, probe for number of years lived here*)

1. Less than 5 years                      2. 5 to 10 years                      3. More than 10 years                      4. Entire life

 

**Z1a.** (*If Not all life*) Where did you come from?

Name of State: \_\_\_\_\_ 99. N.A.

 

**Z2.** What is your age? (*In completed years*) \_\_\_\_\_ (*Recode 95 for age 95 years and above*)

**Z3.** Gender:                                      1. Male                                      2. Female

**Z4.** What is your marital status?

1. Married (*If both husband and wife live together*)  
 2. Married, gauna not performed (*Married but not started living together*)  
 3. Widowed                                      4. Divorced                                      5. Separated  
 6. Deserted                                      7. Never married

**Z5.** Up to what level have you studied \_\_\_\_\_ (*Record exactly and consult code book*)

F      M

**Z5a.** Up to what level have your father and your mother studied?

**Father:** \_\_\_\_\_ **Mother:** \_\_\_\_\_

 

**Z6.** What is your main occupation? \_\_\_\_\_ (*Record exactly and consult code book & if retired, try to ascertain his/her previous occupation*)

 

**Z6a.** What is/has been the main occupation of main earner of your family? \_\_\_\_\_ (*Record exactly and consult code book & if retired, try to ascertain his/her previous occupation*)

 

**Z6b.** (*If Housewife*) Aside from your housework, do you do anything that contributes to the family income?                      2. Yes                                      1. No                                      9. NA

**Z6c.** (*If Yes*) What do you mainly do? (*Do Not Read Answer Categories*)

1. Works in the family farm/field  
 2. Runs petty shop/ sundry business/ day care centre in the family premises  
 3. Piecemeal work like rolling papad, incense sticks, making candles, embroidery/tailoring/poultry/spinning and weaving/food processing  
 4. Helps husband in his business/ profession                      7. Any other work (*Specify*) \_\_\_\_\_ 9. NA

**Z7.** What is your Caste/Jati-biradari/Tribe name? \_\_\_\_\_ (*Consult state code book, or master list*)

  

Any other name by which your caste or subcaste is known? \_\_\_\_\_ (*Not to be coded*)

\* **Z7a.** And what is your caste group? (*Double check and consult SC/ST/OBC list for the state*)

1. Scheduled Caste (SC)                                      2. Scheduled Tribe (ST)  
 3. Other Backward Classes (OBC)                                      4. Other

**Z8.** What is your religion?

1. Hindu                                      2. Muslim                                      3. Christian                                      4. Sikh                                      5. Buddhist/Neo Buddhist  
 6. Jain                                      7. Animism                                      8. No religion                                      9. Others (*Specify*) \_\_\_\_\_

 

**Z9.** Generally, which language is spoken in your house? \_\_\_\_\_ (*Consult code book for coding*)

**Z10.** Do you have a Voter identity card?

1. Yes I have                                      2. Photographed, but did not get it                                      3. Have, but it has mistakes  
 4. Do not have                                      5. Had, but lost it                                      7. Any other (*Specify*) \_\_\_\_\_



