

Odisha

Note:

1. All figures are in per cent and rounded off; hence they may not add up to 100 where they should.
2. Weighted Data.
3. Figures for January 2014 based on Lokniti, CSDS-IBN National Tracker Poll conducted in Odisha.
4. Figures for March 2014 based on Lokniti, CSDS-IBN NES Pre Poll survey conducted in Odisha (fresh sample).
5. March 2014 survey fieldwork conducted between 19th and 24th March in 14 Parliamentary seats.
6. Sample size for March 2014 is 796; Sample size for January 2014 was 978.

**Table 1: Lok Sabha elections - Pre poll estimated vote share for Odisha
BJD leads, BJP second, Cong drops to third position**

Party/Alliance	Actual vote in 2009 Lok Sabha Elections (%)	Survey-based vote estimate (%) January 2014	Survey-based vote estimate (%) March 2014
BJD	37.2	33	34
BJP	16.9	25	30
Cong	32.8	31	26
AAP	-	1	1
Others	13.1	10	9

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 2: Naveen is the most preferred choice for CM; BJD way ahead in Vidhan Sabha race

CM choice for Assembly polls	%
Naveen Patnaik	58
Jaydev Jena	4
Srikant Jena	4
Others	13
Can't say	21

Question asked: Who would you prefer as the Chief Minister of Odisha after the Assembly election?

Table 3: The regional picture for LS elections in Odisha

Regions	
Coastal Odisha	Close contest between BJD and BJP
West Odisha	BJD leads comfortably
South Odisha	Cong leads, BJP second

Table 4: LS vote preference - BJP doing particularly well in urban areas

	Vote for BJD (%)	Vote for BJP (%)	Vote for Cong (%)
Rural	34	29	25
Urban	33	36	31

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 5: LS vote preference – Upper castes mostly with BJP, OBCs mostly with BJD, Dalits and Tribals split between parties

	Upper caste vote (%)	OBC vote (%)	Dalit vote (%)	ST vote (%)
Cong	16	24	42	25
BJP	46	32	16	25
BJD	38	41	42	20

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 6: Over half the respondents of the opinion that Naveen Patnaik’s clean image and good governance is the reason why his party keeps winning elections in Odisha

Reason for Naveen Patnaik’s repeated election victories	%
Clean personal image	23
Good administration	16
Clean image and good administration both	17
Absence of a strong alternative	21
All of the above	7
Don’t know	16

Question asked: Naveen Patnaik has been the chief minister of Odisha for three successive terms. Some people are of the opinion that he has been chosen repeatedly for his clean image, others say that he has been reelected repeatedly because he has provided good administration and some others believe that he has been elected repeatedly because of the absence of a credible alternative in the state. What is your opinion?

Table 7: PM choice of Odisha – Modi’s rising popularity seems to be pushing BJP forward

Prime Minister choice in Odisha	Opinion in Odisha	
	Jan 2014	Mar 2014
Narendra Modi	33	40
Rahul Gandhi	19	21
Sonia Gandhi	7	11
Manmohan Singh	3	2
Naveen Patnaik	12	14
Arvind Kejriwal	1	1
Others	1	1
Can’t say	24	10

Question asked: Who would you prefer as the Prime Minister of the country after the next/2014 Lok Sabha election?

Table 8: Most people in Odisha believe that Naveen Patnaik will make a good PM if he becomes one, including many BJP voters

	All	BJD voters	BJP voters
Naveen Patnaik will make a good PM if he becomes one	46	60	46
Naveen Patnaik won't make a good PM	28	16	25
Can't say	26	24	29

Question asked: Will Naveen Patnaik make a good Prime Minister if he becomes one?

Table 8a: BJD voters seem quite optimistic about Patnaik's chances of becoming the next PM

	All	BJD voters
Naveen Patnaik can become PM after 2014 LS polls	36	41
Naveen Patnaik won't become PM after 2014 LS polls	31	16
Can't say	33	42

Question asked: Do you think Naveen Patnaik can become the next Prime Minister of India after the 2014 Lok Sabha election?

Table 9: High net satisfaction with Naveen Patnaik's government
(*Net satisfaction is Satisfaction percentage minus dissatisfaction percentage*)

Net satisfaction with...	Mar 2014
Performance of State govt.	+38
Performance of Central govt.	+10

Questions asked: Are you satisfied or dissatisfied with the performance of the BJD government over the last 5 years? Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last 5 years?

Table 10: Anti-UPA government sentiment in Odisha stronger than last survey

Should the UPA govt. get another chance after the 2014 Lok Sabha election?	Opinion in Odisha	
	Jan 2014	Mar 2014
Yes	31	27
No	54	66
Can't say	15	7

Question asked: Should the Congress-led UPA government get another chance after the 2014 Lok Sabha election?

Table 11: Top five voting issues in Odisha

Key voting issues in Odisha	%
Development	25
Price rise	12
Corruption	11
Vote for Modi	5
Unemployment	3

The rest of the respondents gave other answers.

Question asked: What will be the single most important issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding*)