

Gujarat

Note:

1. All figures are in per cent and rounded off; hence they may not add up to 100 where they should.
2. Weighted Data.
3. Figures for January 2014 based on Lokniti, CSDS-IBN National Tracker Poll conducted in Gujarat.
4. Figures for March 2014 based on Lokniti, CSDS-IBN NES Pre Poll survey conducted in Gujarat (fresh sample).
5. March 2014 survey fieldwork conducted between 19th and 24th March in 12 Parliamentary seats.
6. Sample size for March 2014 is 917; Sample size for January 2014 was 836.

**Table 1: Lok Sabha elections - Pre poll estimated vote share for Gujarat
BJP maintains huge lead over Congress**

Party/Alliance	Actual vote in 2009 Lok Sabha Elections (%)	Survey-based vote estimate (%) January 2014	Survey-based vote estimate (%) March 2014
BJP	46.6	53	55
Cong	43.4	32	31
AAP	-	7	6
Others	10.0	8	8

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 2: Massive upper caste and OBC consolidation behind BJP

	Vote for BJP (%)	Vote for Cong (%)
Upper caste	73	9
Patel	79	19
OBC	71	23
Dalit	30	70
Adivasi	22	35
Muslim	15	80

The rest of the respondents indicated a vote preference for other parties

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 3: Cong giving BJP some fight in rural areas but in urban areas its BJP all the way

	Vote for BJP (%)	Vote for Cong (%)
Rural	48	34
Urban	71	24

The rest of the respondents indicated a vote preference for other parties

Question asked: If Lok Sabha elections are held tomorrow which party will you vote for? Please mark your vote on this slip and put it in this box.

Table 4: The regional picture

Regions	
Saurashtra	BJP way ahead of Congress
South Gujarat	BJP way ahead of Congress
Central Gujarat	Congress leads BJP
North Gujarat	BJP leads Cong but not by a big margin

Table 5: Interestingly there is fairly high net satisfaction with the performance of the Central govt in Gujarat

(Net satisfaction is Satisfaction percentage minus dissatisfaction percentage)

Net satisfaction with...	
Performance of State govt.	+47
Performance of Central govt.	+33

Questions asked: Are you satisfied or dissatisfied with the performance of BJP government Gujarat over the last one year? Are you satisfied or dissatisfied with the performance of the Congress-led UPA government at the Centre over the last 5 years?

Table 6: PM choice – No change since January survey, Modi still way ahead

Prime Minister choice in Gujarat	Opinion in Gujarat	
	Jan 2014	Mar 2014
Narendra Modi	46	46
Rahul Gandhi	16	15
Sonia Gandhi	5	6
Manmohan Singh	5	2
Arvind Kejriwal	5	5
Others	10	1
Can't say	13	25

Question asked: Who would you prefer as the Prime Minister of the country after the next/2014 Lok Sabha election?

Table 7: Most people agree with Kejriwal that development in Gujarat has been only for corporates like Adani and Ambani

	%
Agree with Kejriwal that development in Gujarat has been only for Adani and Ambani.	46
Disagree with Kejriwal that development in Gujarat has been only for Adani and Ambani.	25
Can't say	29

Question asked: Aam Admi Party leader Arvind Kejriwal is of the opinion that development in Gujarat is only for a few corporates like Adanis and Ambanis and not for the common man and farmers. Do you agree with his assessment?

Table 8: Opinion on Gujarat govt's claims on development

	%
There has been a lot of development in last 10 years.	40
While there has been development in last 10 years but not as much as the govt. is claiming.	15
Development in last 10 years has benefitted only a few people, not people like me.	23
Claims of good governance and development are all false.	12
No opinion	10

Question asked: Now I will read out a four different statements regarding good governance/development in Gujarat. Please tell me with which statement do you agree with the most?

Table 12: Top five voting issues in Gujarat

Key voting issues in Gujarat	%
Price rise	38
Corruption	12
Unemployment	12
Development	6
Supply of drinking water	4

The rest of the respondents gave other answers.

Question asked: What will be the single most important issue for you when you vote in the 2014 Lok Sabha election? (*Record first answer and consult code book for coding*)